

## Background National Conference on Health Economy

In 2004, the German government decided to promote economic development in the new federal states by organising sector conferences on specific topics. The idea behind the conferences was to give the new federal states an opportunity to present those business sectors that are key to their development. Mecklenburg-Vorpommern opted to focus on the health sector.

In 2005, BioCon Valley® GmbH organised the first National Conference on Health Economy on behalf of the federal-state government of Mecklenburg-Vorpommern and with the support of the German Federal Ministry for Business and Technology.

The conference is the only one of the conference series, which will be held today - in 2018 for the 14th time. The event has become a visible event in the healthcare industry in all the years. Over 700 national and international experts from science, industry and politics discuss the economic aspects of health in different formats.

Since 2007, the programme has included one partner country for each year. In this way, the guest country can present its own experience and projects and initiate collaboration between companies and institutions. Partner countries have been the Republic of Iceland, the Kingdom of Sweden, the Republic of Finland, the Kingdom of Denmark, the Republic of Poland, the Republic of Austria, the Kingdom of the Netherlands, the Russian Federation, Portugal, Italy, Estonia and in this year Switzerland.

This year, the working title of the 14th National Conference on Health Economy is "#Health2018 – Brave New World?" It will take place on 24th and 25th of May 2018. Topics, which should to be discussed are for example digitization, data protection, new job descriptions and innovative forms of care in the healthcare industry. The conference is backed by the federal-state government of Mecklenburg-Vorpommern. The Minister President and his ministers will be present. We are also expecting federal government representatives to attend.

For more information, go to: [www.konferenz-gesundheit.de](http://www.konferenz-gesundheit.de).