

In 2018 the 14th conference: The Meeting Place for over 700 national and international players in the Health Economy

Successful tradition

The National Conference on Health Economy became a true story of success. The previous thirteen editions of the conference have seen momentum generated, discussion facilitated, and essential impulses created for how to address the major issues in the health care sector. In addition, they provided opportunities for consolidating networks and establishing new collaborations and co-operations.

"#Health2018 – Brave New World?" | 24th and 25th of May 2018 | Rostock-Warnemünde | Partner country: Switzerland

This year the 14th National Conference on Health Economy will be once again a highlight in the branch of industry. We are looking forward to welcoming more than 700 national and international participants from science, economy, administration and politics to Warnemünde. We cordially welcome the Switzerland as this year's partner country. "# Health2018 - Brave New World" this year's conference focuses on a considerable and controversial issue: Does digital transformation change once attitude towards health care and health care provision? What are the consequences, opportunities and risks of digital transformation for the health economy? Which hurdles in data protection should be overcome? What are the challenges facing the working environment? Which innovations are necessary for provision of modern and affordable care? As usual, there will be various opportunities for discussion and networking.

International Slots

- Business and Investors Dinner for national and international start-up companies
- Baltic-Sea-Health-Region-Meeting as a session with presentations of ScanBalt
- Company presentations of ScanBalt in the exhibition area



Conference Venue: Yachthafenresidenz Hohe Düne

More than 700 participants are expected

- **Politics:** participants of the federal and the state government
- **Economy:** international companies such as Philips, Siemens, CompuGroup Medical
- **Associations and Institutes:** Association of research-based pharmaceutical companies (vfa), Fraunhofer Institutes, Medical Association
- **Universities**
- **Service providers:** hospitals, care and rehabilitation institutions
- **Cost carriers:** health and care insurance
- **approx. 10% International participation:** Estonia, Sweden, Lithuania, Netherlands, Denmark, Poland, Austria, Switzerland, Portugal, United Arab Emirates

