

## What we do

For hospitals and surgery clinics, that aim to improve the quality of surgical care, BuddyCare is a surgery care coordination and patient engagement platform that automates and monitors patients' surgery preparation and recovery procedures.

## Management Team

### Jussi Määttä, CEO, Founder

Over 10 years leadership experience in mobile and digital health businesses in both SMEs and corporations

### Jukka Hassinen, CTO, Co-founder

15 years experience as entrepreneur and CTO, sold his first business to a NASDAQ listed company in 2009

### Peter Hänninen, COO, Co-founder

Young talent, winner of international Tournament In Management and Engineering Skills

### Markus Lind, Head of Sales

Extensive experience in medical device companies, such as Smith & Nephew and Abbott



## Our Impact

- BuddyCare is co-developed with Akron Children's Hospital and with two largest hospitals in Finland, Helsinki University Hospital and Oulu University Hospital.
- CE-certified and HIPAA compliant platform ready to be deployed and available on App Store and Play Store with name BuddyCare.
- Pilot projects done with the two university hospitals in Finland during Q4/2016 with the following results:
  - 50% reduction in surgery no-shows and cancellations
  - 80% reduction in pre-operative phone calls (from avg. 3 to 0.5 per patient)
  - Average patient reported score for patient experience 4.8 / 5.
- Current deployments in orthopedic, plastic and pediatric surgeries.

## Surgery Centers' and Clinics' Challenges

- Surgery cancellation and no-show rate can be up to 17%, increasing hospital costs more than \$300 per patient.
- Hours per patient wasted on inefficient scheduling and pre-operative assessment.
- No automated follow-up processes to keep patients on track with their recovery plans.
- How to manage and control hundreds of care instructions and patient hand-outs that are located across computers and network drives.

## Our Technology & Solution

- BuddyCare App for patients automates communications through the entire surgery process. The app provides peace of mind with reminders, preparation and recovery instructions and smart feedback loop eliminating unnecessary phone calls and admissions to hospitals both pre- and post-op.
- BuddyCare Web for hospitals provides real-time visibility over patients' preparation and recovery tasks helping to focus on those patients requiring most attention. The system will utilize data analytics to identify risks for cancellations, delays and no-shows early before the surgery, and to find evidence-based care protocols for patient pathways.

## How We're Unique

- Unlike other patient engagement solutions, we are focused on surgery care and make use of smart patient pathways to develop best evidence-based care protocols.

## Business Model

- We sell our surgery care coordination and patient engagement platform as SaaS service and charge a base fee and a fee per operation.



## The Opportunity

- We are looking for innovative hospitals, specialized clinics and surgery centers who desire to improve their patient experience, quality of care and reporting, and wish to do surgery preparations and recovery procedures right at the first time.
- We create value by educating patients and their families more efficiently at the same time giving hospitals valuable insight about patient progress. This leads to fewer surgery no-shows and readmissions and higher patient satisfaction and care adherence.