

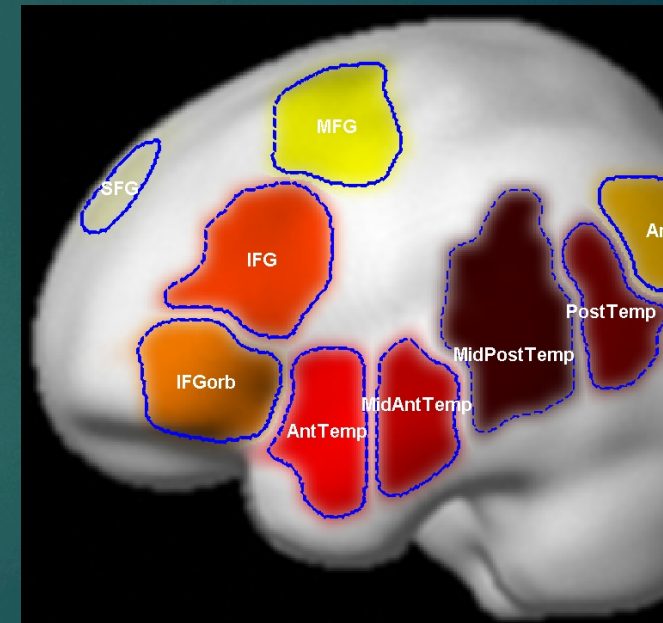
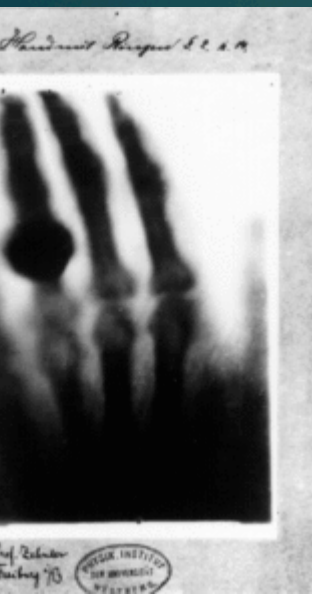
From Images to Imagination

SCANBALT
FORUM
2018

Event Date: 18 October 2017

Lars Lindskold, Region Västra Götaland, Sweden

A picture is worth a thousand words



Images to communicate (past)





Digital Literacy by using Analytics, Virtual environment and Augmented reality in the digital world seems reasonably to understand who we are and where we are !





The potential of digitization is well understood.

HOWEVER healthcare systems are struggling to convert ambition into reality.

Today in HealthCare



$$3 * 30 = 90 +$$



30 years

30 years

30 years



Value

The power analytics / visualization can offer to their organization

Fragmented

Data
Aggregation

Data
Warehouse(s)
Analytic
competence

Efficient
Consistent
Agility

Measuring &
managing
Evidence-
based care

Enhancing
Quality
understanding
economics

Clinical risk
intervention
&
prescriptive
analytics

Personalized
medicine &
prescriptive
analytics

TIME

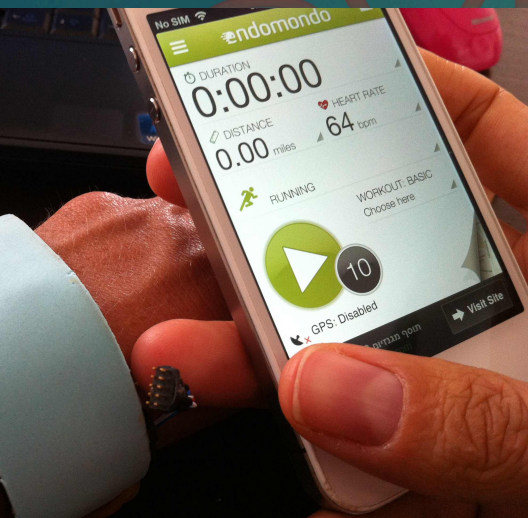
MY LIFESTYLE



HEALTHCARE



HEALTH and CARE CARE for HEALTH

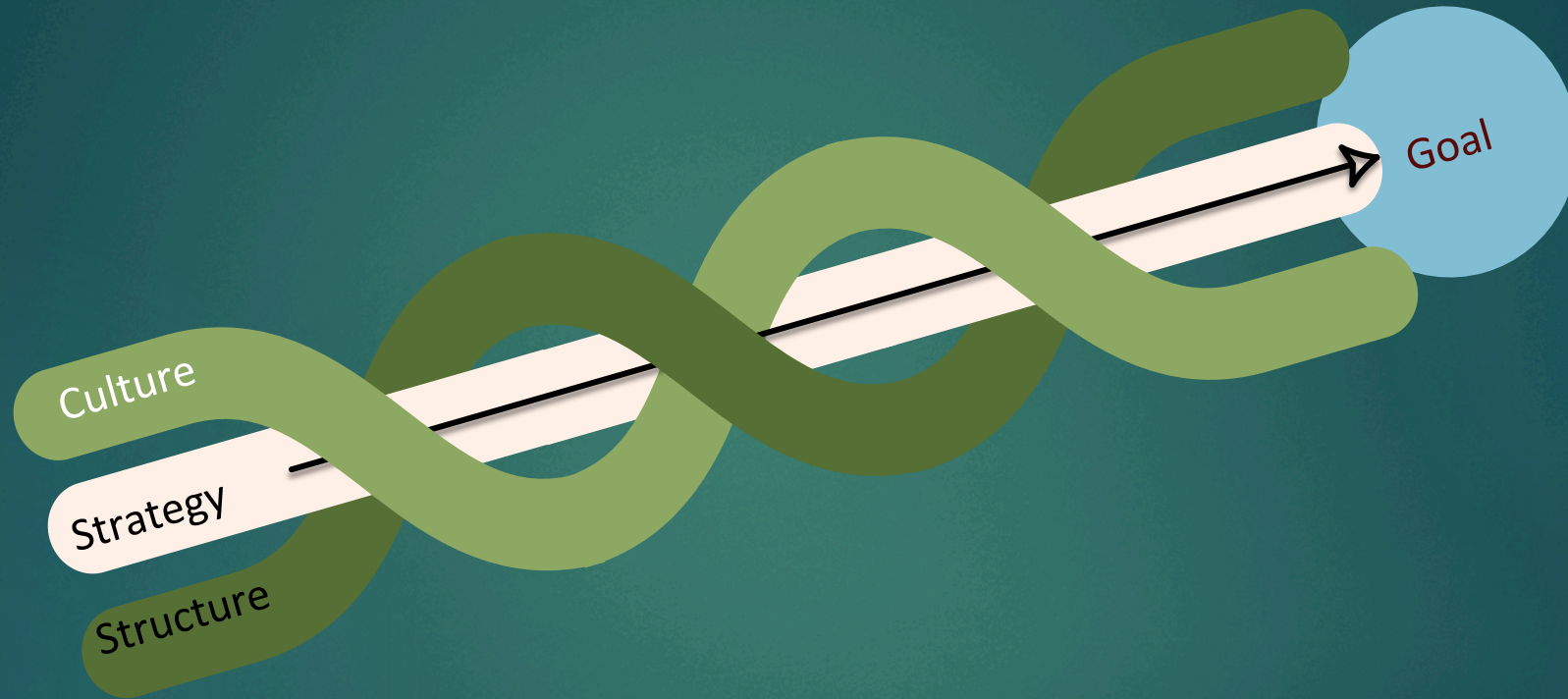


Questions to ask your self every day

- **W**ho should pay for digital-health applications and services?
- **W**hat evidence of effectiveness should be required to justify reimbursement?
- **W**hat conditions must be in place to provide start-ups that develop successful health applications with a sustainable business model?



It's all about culture. Almost....



'The fastest way to change culture is to mix with other cultures' (Networking



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Health and Life Science Businesses on Top of Europe

Welcome to ScanBalt Business

ScanBalt Business is a business support and service for ScanBalt BioRegion delivered by ScanBalt® fmba. It gives easy access to leading companies and clusters within health and life sciences in the Nordic and Baltic countries, Northern Germany, Northern Netherlands and Northwestern Russia – The Top of Europe.

Today's Portrait High Light

Maritime Clusters in Västra Götaland, Sweden

Västra Götaland is the most distinctly maritime region in Sweden. There is every reason to make good use of this tradition and expertise in the maritime fields, naturally to protect the environment, but also to strengthen existing activities and to develop new activities that are associated with the sea. This entails using the ecosystem services of the sea in a long-term, sustainable manner, which is also a strong trend in the EU. The maritime clusters in Västra Götaland cover the areas of Marine management, Maritime operations and marine technology; Marine biotechnology; Marine energy; Seafood; Tourism and recreation.

Bioinnovation ScanBalt FORUM 2013

Gdańsk | 16-18 of October 2013

International Conference on Materials Biotechnology and Innovations for Healthy Life - www.scanbaltforum2013.org

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Medical Informatics Europe:

MIE 2018



Rektangulärt klipp

Gothenburg, Sweden , April 24–26, 2018

*Building Continents of Knowledge in Oceans of Data:
the Future of Co-Created eHealth*

VITALIS 2018 + MIE2018 = True



KEY NOTE (1) Patricia Flatley Brennan, R.N., Ph.D., National Library of Medicine

- ▶ Director at the US National Library of Medicine, and Interim Associate Director for Data Science, National Institutes of Health US Department of Health and Human Services, will give the opening keynote, and share the Library's vision for and support to Big Data and knowledge development in health care. The title of her keynote: *Big Data, analytics and potentialities for knowledge generation - challenges to make the stride*



KEY NOTE (2)

Terje Peetso

- ▶ Dr Terje Peetso joined the Unit Health and Wellbeing in DG Communications Networks, Content and Technology in 2011. Her main responsibilities are related to the coordination of the implementation of the eHealth Action Plan 2012 -2020 as well as the overall coordination of the policy group in the Union. In 2014 she was the EU Fellow in the University of Southern California, USA, where her research focus was on the obstacles which hinder the introduction eHealth in healthcare systems.



KEY NOTE (3) Robin Farmanfarmaian

Robin Farmanfarmaian is an entrepreneur, founder, professional speaker and best selling author working in cutting edge technology and medicine. Currently Farmanfarmaian is an investor and VP at Invicta Medical, a medical technology company for sleep apnea, and VP of Actavalon, curing cancer. A life long philanthropist and mentor, she is the Co-Founder and on the Board of Directors (formally Executive Director) for the Organ Preservation Alliance, catalyzing breakthroughs in organ banking for transplants and tissue engineering. Robin is on the advisory board of many startups and conferences, and mentors female entrepreneurs. Previous work includes being one of the founders of Morfit, the Exponential Medicine conference, President at Innovation for Jobs, COO at Arc Fusion, and a VP at Singularity University.

Author of , "The Patient as CEO: How Technology Empowers the Healthcare Consumer",



Wish I could “



MATCHMAKING



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INNOVATION

TRANSFORMATION

PREPARATION

TP



TRUST

SEC

ABILITY TO
CHANGE



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tack