ScanBalt Stakeholder Survey

ScanBalt Forum/Life Sciences Baltics 2018

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ScanBalt® fmba aims to be Northern Europe's Leading Accelerator for macro-regional Cooperation envisioning the region as a Global Hotspot for Health and Bio Economy.

The aim of the survey is to get to know the members and stakeholders requests for services and support from ScanBalt.
The answers and ideas from the survey will form the basis for an updated strategy and action plan for ScanBalt 2019 - 2021.
Method

9 questions
Ratings based on importance on a 3 or 5-point Likert scale
(1 - least important; 3/5 - most important)
20 respondents
6 countries
What country is your organization from?

- Germany: 47%
- Sweden: 16%
- Lithuania: 11%
- Finland: 16%
- Estonia: 5%
- Norway: 5%
To which category your organization belongs to?

- Hospital: 5%
- Public authority: 5%
- Regional/cluster or network: 30%
- Small or medium sized company: 15%
- Non profit association: 5%
- Regional business development agency (public): 5%
- Research institution: 15%
- Tech transfer organization: 20%
Accessibility and networking

ScanBalt promotes and facilitates the internationalization of regional networks and businesses and is a tool for the members to achieve added value from trans-national collaboration.

Please rank the following ScanBalt activity headlines based on importance.
Branding and visibility

ScanBalt promotes health and life sciences/economy in the Baltic Sea Region and assists to promote the individual regions in order to attract human, industrial and financial resources. Please rank the following ScanBalt activity headlines based on importance.
**Business Support**

ScanBalt assists to promote business development, market access and trans-national public-private collaboration aiming for the region to function as one test and development site. Please rank the following ScanBalt activity headlines based on importance.
ScanBalt promotes projects, coordination of funding sources and smart specialization. ScanBalt acts as a think tank generating ideas between companies, regions, clusters and funding sources. The return of investments for the members exceeds 15:1. Please rank the following ScanBalt activity headlines based on importance.
Policy and Public affairs

ScanBalt assists improving policies and framework conditions by advancing policy issues and opinions in dialogue with members, decision and opinion makers. ScanBalt is a flagship in the EU Baltic Sea Region strategy which may facilitate access to e.g. funding for the members. Please rank the following ScanBalt activity headlines based on importance.
The previous questions were divided into the activity headlines seen below. Now please rank the activity headlines by overall importance.
Proposed new **activity headlines**:

Accessibility & networking and Branding & visibility could be combined in one

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**Funding or Financing** in stead of Project Accelerator (lead projects or manage them)
Suggested actions/topics

More interaction:
- promoting best practices;
- promoting Scanbalt champions;
- share information on best resources and innovation;
- adding some structure;
- a more interactive web-based exchange platform for networking
Suggested actions/topics

Better collaboration:
- international collaboration in clinical trials;
- linking to relevant actors, networks, clusters etc. (to concrete persons in concrete organisations);
- linking up members with similar problems or interests into working groups that could outline a problem and how to best tackle it;
- linking of activities, connecting with other initiatives, flagships in different fields;
  - further cooperations with EEN;
  - transregional alliances for European innovation and projects
Suggested actions/topics

Improved funding:
- finding new, relevant funding sources;
- thinking beyond smart specialization;
- promoting upcoming topics in Health and Life Sciences to the EU funding programmes (Interreg, H2020, etc.);
- positioning of the most relevant arguments of a market (e.g. very open for new technologies)
Conclusions

Internationalization a top priority

More emphasis on networking (rated as most important activity)

Matchmaking and sharing best practices

Giving an input to funding agencies and finding the most suitable funding sources
Thank You!

Further questions? Annika Kask (annika.kask@ut.ee)