

ProVaHealth Project Meeting and Living Lab Development Workshop No 2: Involving real users and stakeholders

June 18-19th

Vilnius, Lithuania

Vilnius University

[Universiteto st. 3](#)

June 18 – ProVaHealth PROJECT MEETING

10:00 - Coffee and snacks

10:30 ProVaHealth progress update and plan for June-December 2018 - project manager,
Tallinn Science Park Tehnopol

10:45 ProVaHealth marketing update– Peter Frank, ScanBalt

11:00 WP 2-4 meetings in groups to discuss and agree on the agenda for June- December 2018

11:45 WP 2 - presentation and discussion of the self-assessment toolbox

12:15 WP 3 - presentation and discussion on updates

12:30 WP 4 - presentation and status updates on the LL testing processes

13:00 Lunch

13:45 Results from the analysis of the business model canvas, Harri Haapaniemi, Laurea

14:15 Discussion and refinement of the attributes of the business model canvas, generating
ideas for future business models, Harri Haapaniemi, Laurea

16:15 End of the day, room for discussion of relevant topics (if necessary)

16:45 ProVaHealth PMT meeting (if necessary)

19:00 Dinner organized in the city centre of Vilnius

June 19 - ProVaHealth LIVING LAB DEVELOPMENT WORKSHOP No 2: Involving real users and stakeholders

9:00 Welcome and introduction of the day

9:20 Presentation of best practice 1 - Vilnius

9:40 Presentation of best practice 2 - Innovation Skane

10:00 Presentation of best practice 3 - Oulu

10:20 Involving real users and stakeholders, presentation by Froceth

10:40 coffee break

11:00 Visit to the laboratories at the faculty of Philosophy of Vilnius University

13:00 Lunch

13:45 Brainstorming for tools for involving target groups - in 4 groups - Harri Haapaniemi, Laurea

- customer segments based on the business model canvas results, refining the business model canvas results
- identify the best practices and channels to reach and engage them as customers together with your key partners

15:45 cross-learning from the group discussions and identification of elements of transnational collaboration

16:30 End of the workshop